

# Rick SanFilippo

## Front End Developer

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Front-End Developer with 24 years of experience building responsive, high-performing websites and e-commerce platforms. Specialized in WordPress, Shopify, and modern JavaScript frameworks (React, Vue). Proven record of improving site speed, boosting user engagement, and delivering scalable code on deadline. Skilled at translating design concepts into seamless user experiences that drive measurable business results.

## Experience

### Freelance | Front-End Developer

2024 -Present

- Designed and launched custom WordPress and Shopify themes for small businesses, helping clients boost online visibility and sales.
- Converted design mockups into pixel-perfect, responsive websites, improving client brand presence across devices.
- Implemented SEO best practices and performance optimizations, leading to higher search rankings and faster load times.
- Delivered end-to-end solutions, from client consultation through deployment and ongoing support.

### Island Technologies | Front-End Developer

2006 - 2024

- Delivered 40+ responsive web applications, increasing client satisfaction and retention through high-quality UI/UX.
- Optimized front-end code (HTML, CSS, JavaScript), reducing page load times by 30% and improving SEO performance.
- Translated Figma/Adobe mockups into functional, scalable interfaces with exact design fidelity.
- Conducted code reviews and mentoring, improving team-wide code quality and cutting production bugs by 20%.

## Skills

- Languages: HTML5, CSS3, JavaScript, PHP, TypeScript
- Frameworks/Libraries: React.js, Vue.js, Laravel, jQuery
- Databases: MySQL, PostgreSQL, MongoDB, SQLite
- Design & Tools: Figma, Adobe Creative Suite
- Version Control: Git, GitHub
- Responsive Design: Flexbox, CSS Grid, Bootstrap

## Education

### Henriks Computer Institute

- Front End Programming certification 2004

### Nassau Community College

- Associate of Computer Science